

Organization

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FOR TEAMS, MANAGERS OR LEADERS

Organization is not only a resource for the company — it is a meta resource

Organization is a (Meta) Resource

Companies generate value by creating products from organizing the utilization of resources.

The key word is organizing. A good organization is like all other resources also a resource.

A company that poorly organizes the utilization of its resources is wasting them and is neither working efficiently nor sustainably.

Thus, organization is not only a resource, it is a meta resource because it impacts the efficient utilization of all other resources.

Achievements of the Ideal Organization

To break down the company into areas that allow each area to best develop the expertise required for managing certain company resources or assets.

To enforce a lossless and efficient utilization of all these resources.

To enable the joint operation of all resources of the company towards the overall company objectives.

To foster the responsiveness and flexibility of the company towards new market requirements or customer demands.

To ensure that new tasks, resulting from market demand, new products, projects or external requirements, easily find a new home to be quickly dealt with.

To stimulate the development of new products that will ensure the company can secure its future.

