

Organisation

Company
centric



Customer
centric



concept cards[©]

FOR TEAMS, MANAGERS OR LEADERS

Organisation is a set of mechanisms to utilize and combine resources — it is also a resource itself

Organisation is a (Meta) Resource

Companies generate value by building assets from creating and selling products. Products are a result of utilizing and combining resources. Organisation is a set of mechanisms for this purpose.

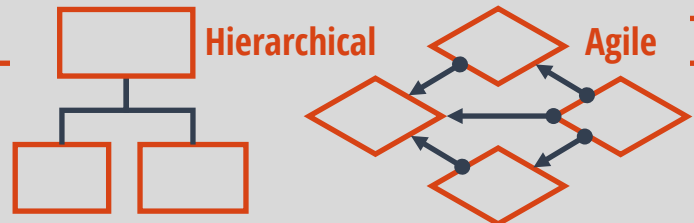
Organisation is a resource in itself and a meta resource. It is meta because it impacts the efficient use of all other resources. A company with a poor organisation is wasting its resources and is neither working efficiently nor sustainably.

Achievements of an Ideal organisation

- To achieve fast and competent decision making based on knowledge & information.
- To enable the cooperative operation of all resources of the company towards the overall company objectives and customers.
- To break down the company into areas that allow each area to best develop the expertise required for best contribution.
- To achieve a lossless and efficient utilization and allocation of all resources and assets.

Mechanisms of Organisation

1. Purpose and direction
2. Information and clarity
3. Responsibility and decision-making
4. Alignment, compatible interests, remuneration and incentives
5. Structure and work distribution
6. Cooperation and work connection
7. Allocation & use of resources or assets
8. Learning, competence, deep knowledge and problem solving
9. Adaptation, innovation, change
10. Processing recurring (daily) work



- To ensure the responsiveness and flexibility of the company.
- To foster that new tasks, resulting from market demand, new products, projects or external requirements are dealt with.
- To stimulate the development of new products for securing the future.