

SCRUM

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FOR TEAMS, MANAGERS OR LEADERS

A customer-focused project management framework that allows for changing requirements

SCRUM Approach

SCRUM is a customer-focused and review-based project management framework. It considers changing requirements to be the norm in projects that deal with complicated objectives, innovative products or complex environments. In contrast to traditional PM approaches — SCRUM accepts and invites changing requirements during the project phase. To achieve all this, SCRUM works in iterations towards a next product version.

SCRUM Assumptions

Project success critically depends on:






- constant communication between the customer and the project team.
- clear ownership of product and tasks.
- a system of (7-9er) teams as only teams can generate enough knowledge and work-power needed to meet challenges.
- a supporting/happy working environment that encourages people to deliver and that avoids (frustrating) waste of energy.
- concentration/sprints to get tasks done.
- measuring progress & frequent delivery.

SCRUM Iterations



SCRUM Roles

SCRUM works in roles without hierarchies.

-  Stakeholders have interest in product.
-  Customer requests from Product Owner.
-  **Joint Vision**
Product Owner prioritizes tasks.
-  Team develops product in iterations.
-  Scrum Master organizes progress.