## **SCRUM**



A customer-focused project management framework that allows for changing requirements

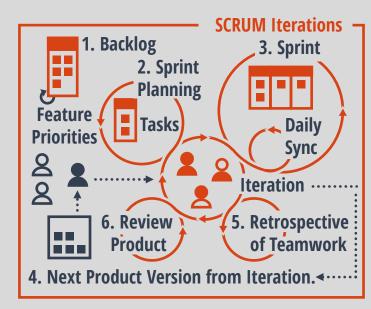
## **SCRUM Approach**

SCRUM is a customer-focused and review-based project management framework. It considers changing requirements to be the norm in projects that deal with complicated objectives, innovative products or complex environments. In contrast to traditional PM approaches — SCRUM accepts and invites changing requirements during the project phase. To achieve all this, SCRUM works in iterations towards a next product version.

## **SCRUM Assumptions**

**Project success critically depends on:** 

- constant communication between the customer and the project team.
- clear ownership of product and tasks.
- a system of (7-9er) teams as only teams can generate enough knowledge and work-power needed to meet challenges.
- a supporting/happy working environment that encourages people to deliver and that avoids (frustrating) waste of energy.
- concentration/sprints to get tasks done.
- · measuring progress & frequent delivery.



## **SCRUM Roles**

**SCRUM** works in roles without hierarchies.

- **2** Stakeholders have interest in product.
- **Customer requests from Product Owner. Joint Vision**
- **Product Owner prioritizes tasks.**
- **Property** Team develops product in iterations.
- **Scrum Master organizes progress.**